SELECTED PROJECTS



C. Color

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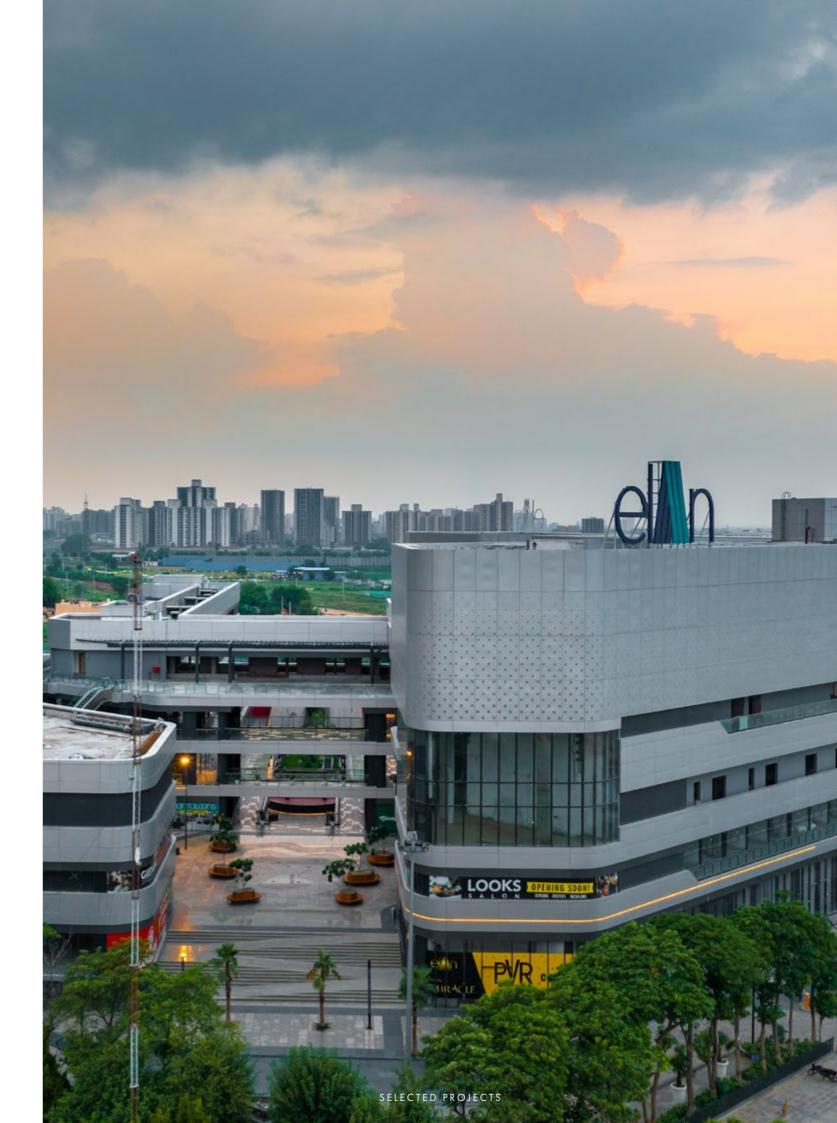
WHO WE ARE

### We are a 24-hour studio transforming urban spaces

Our asynchronous approach means that somewhere we are always open. Distributed across six time zones, our team of Architects, designers, urbanists, visualisers, sustainability consultants, and project managers design and deliver projects around the clock. As office hours draw to a close in Tokyo, work continues in Mumbai and construction sites open in London. With over 40 projects currently under construction over three continents, our multi-nodal studio provides a variety of services within an accelerated timeline.

COVER Shymkent Mall Shymkent, Kazakhstan

RIGHT **Elan Miracle** Gurugram, India



WHAT WE DO

### Creating unique experience-driven destinations

The retail world is in a constant state of flux due to digital communication and internet sales, which are increasingly disrupting more traditional distribution channels. As a result, the physical design of retail space and the range of services offered are increasingly important in order to provide an experience that cannot be matched online.

UHA are redefining retail by combining commerce with entertainment, leisure and hospitality, together with public space as well as a touch of the unexpected. We design unique experiential retail environments and create fully immersive marketing material for our clients to create an instant buzz in the marketplace, fuelling rapid tenant take-up and increased consumer footfall.

RIGHT Elan Sector 50 Gurugram, India





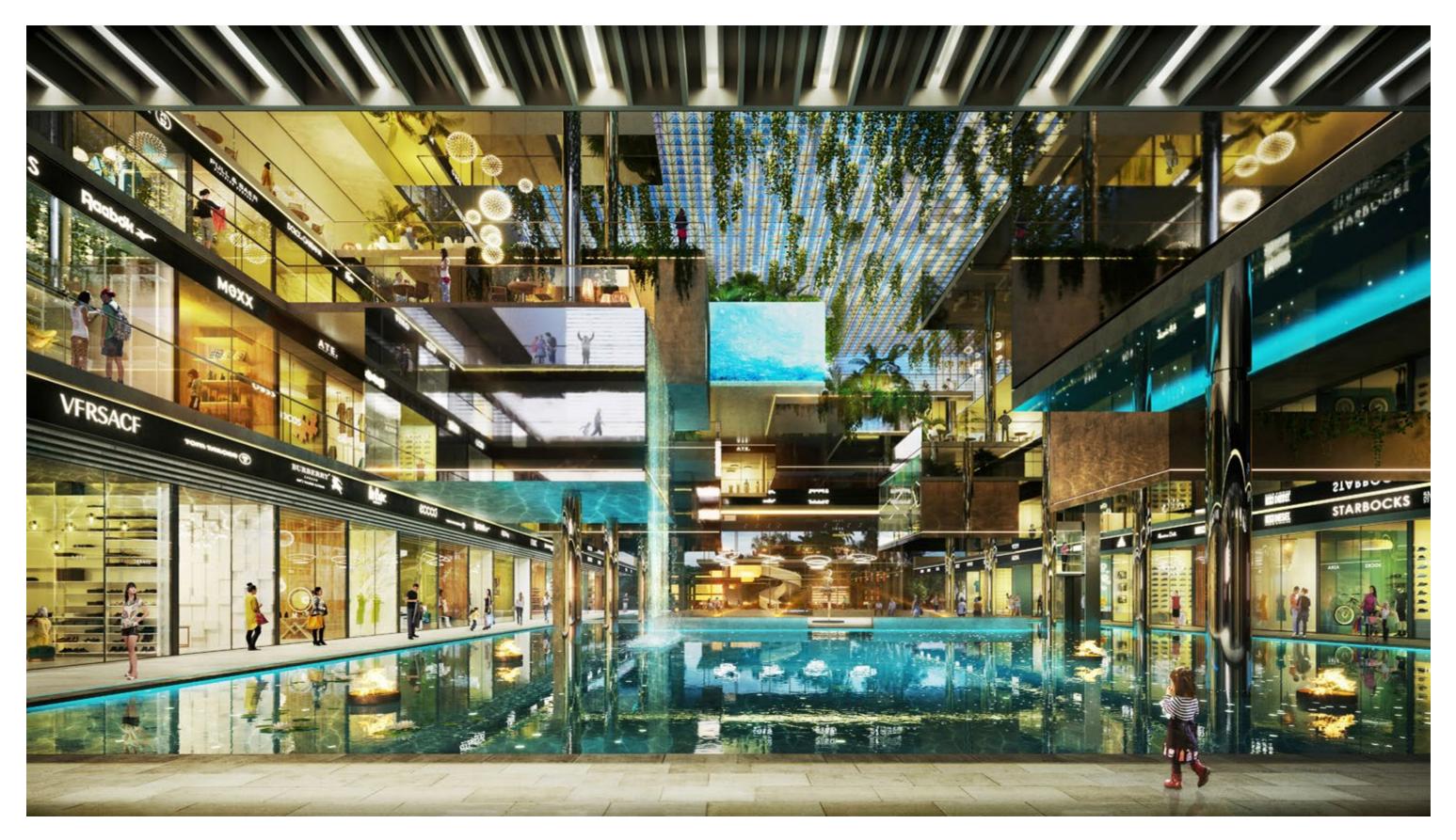
SECTOR
CLIENT
AREA
STATUS

Elan Epic is a completely new model for retail design, blending key elements of high street and big-box retail to develop a unique visitor experience where the exploration of the retail environment becomes a journey of discovery. The building and its architecture is designed to create an otherworldly experience, where one must physically explore the space in order to understand it.

We conceived the project around the idea of a jewellery box that, when opened, reveals a magical world where volumes appear to float above a large waterbody. Inspired by the imagery of the planet 'Pandora' from the movie Avatar - where huge fantastical mountain landscapes are suspended in space with spectacular fauna and gigantic waterfalls – this imaginary world is fused with contemporary hi-tech elements and features such as highly reflective materials, large digital screens, and interactive LED lighting.



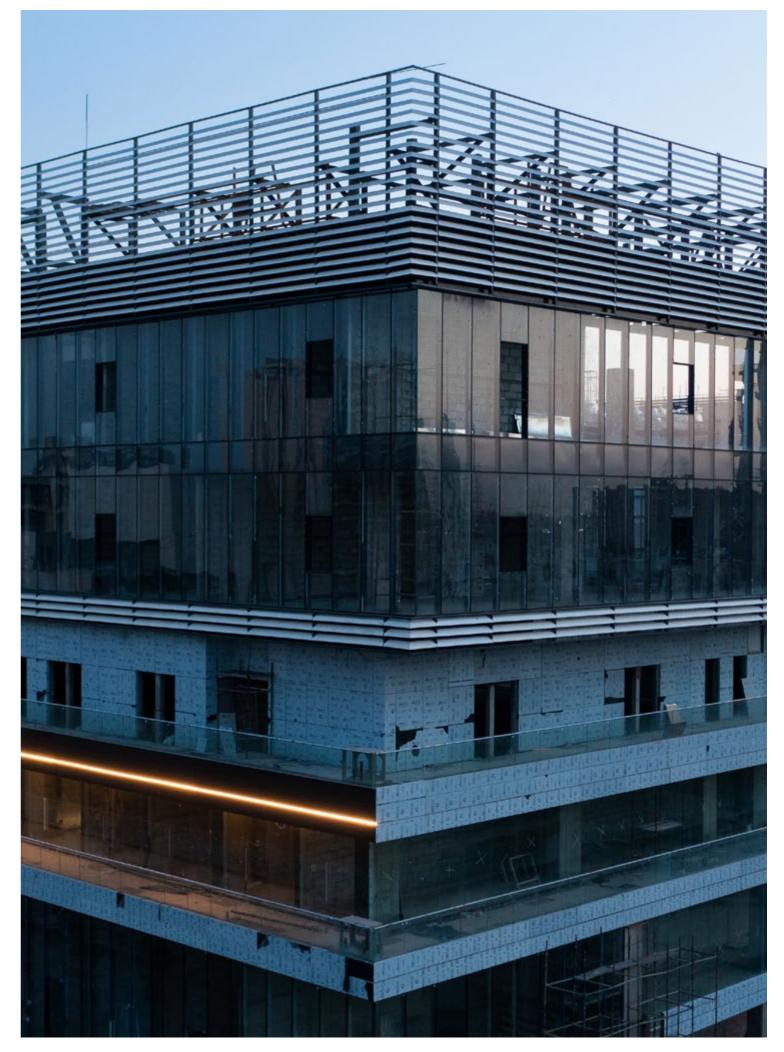
Retail Elan Group 28,300 m<sup>2</sup> On site

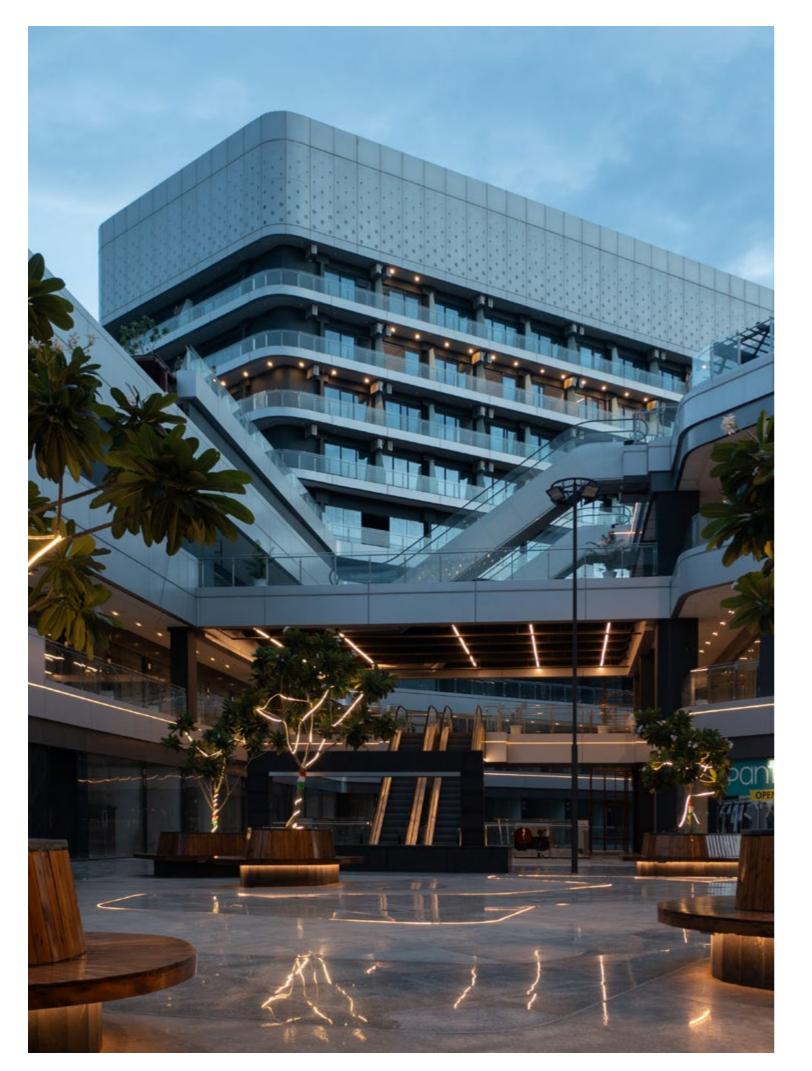


ELAN EPIC Central atrium reflecting pool



ELAN EPIC On site in April 2023





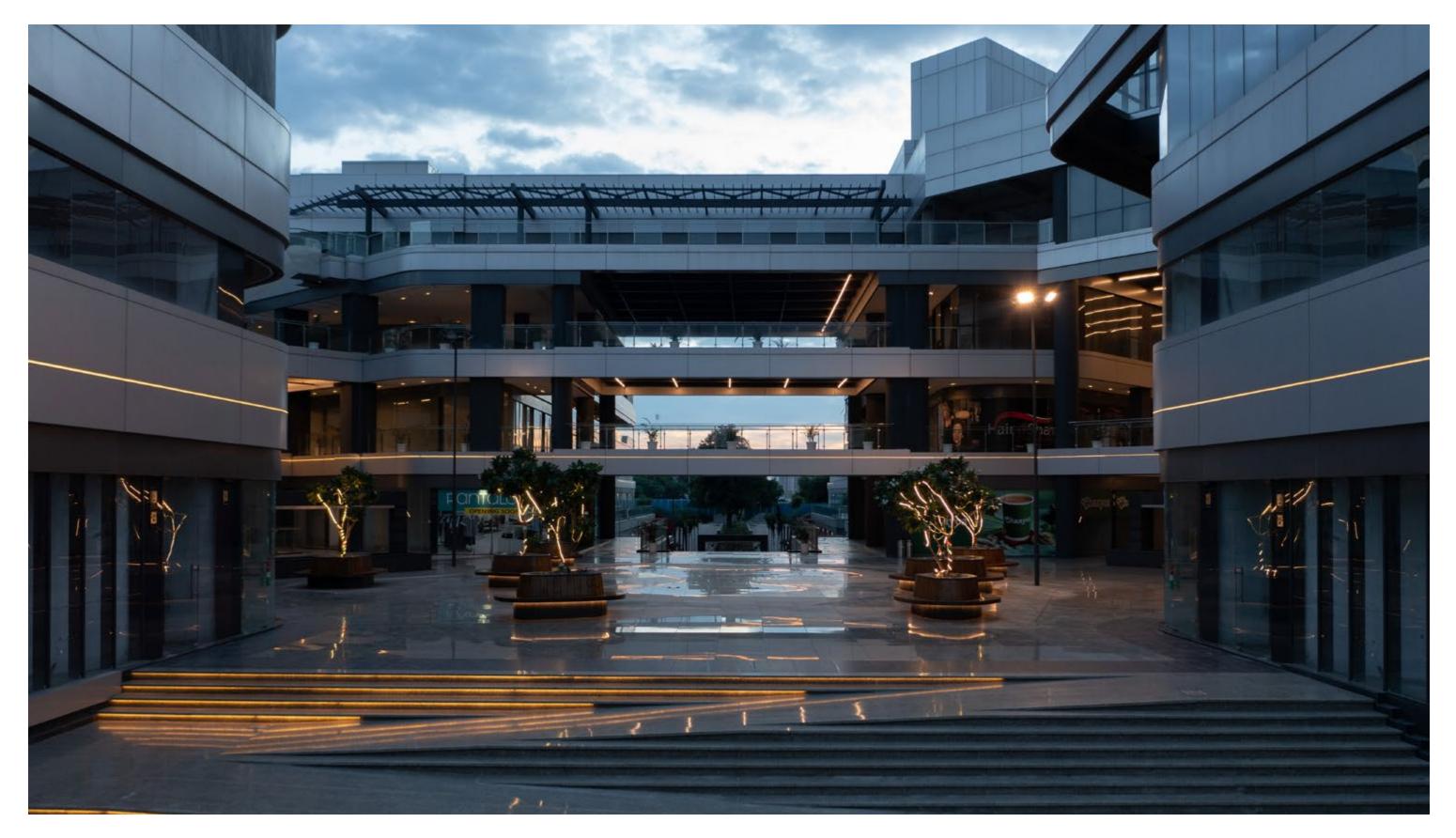
# Elan Miracle

SECTOR	
CLIENT	
AREA	
SITE	
STATUS	

Elan Miracle is a flagship mixed-use development for Elan Buildcon Pvt Ltd, strategically positioned on a prominent 6-acre plot, in Sector 84 Gurugram. Situated at one of the most important arterial roads connecting New Delhi with Gurugram, the development contains a rich mix of services and facilities including a large leisure and retail mall, a boutique hotel, luxury serviced apartments, and triple-A office accommodation all centred around a generously proportioned public courtyard and inhabited podium roof, landscaped with lush tropical flora and water bodies.

GURUGRAM, INDIA

Retai
Elan Group
35,500 m
2.4 ha/6 acre
On site

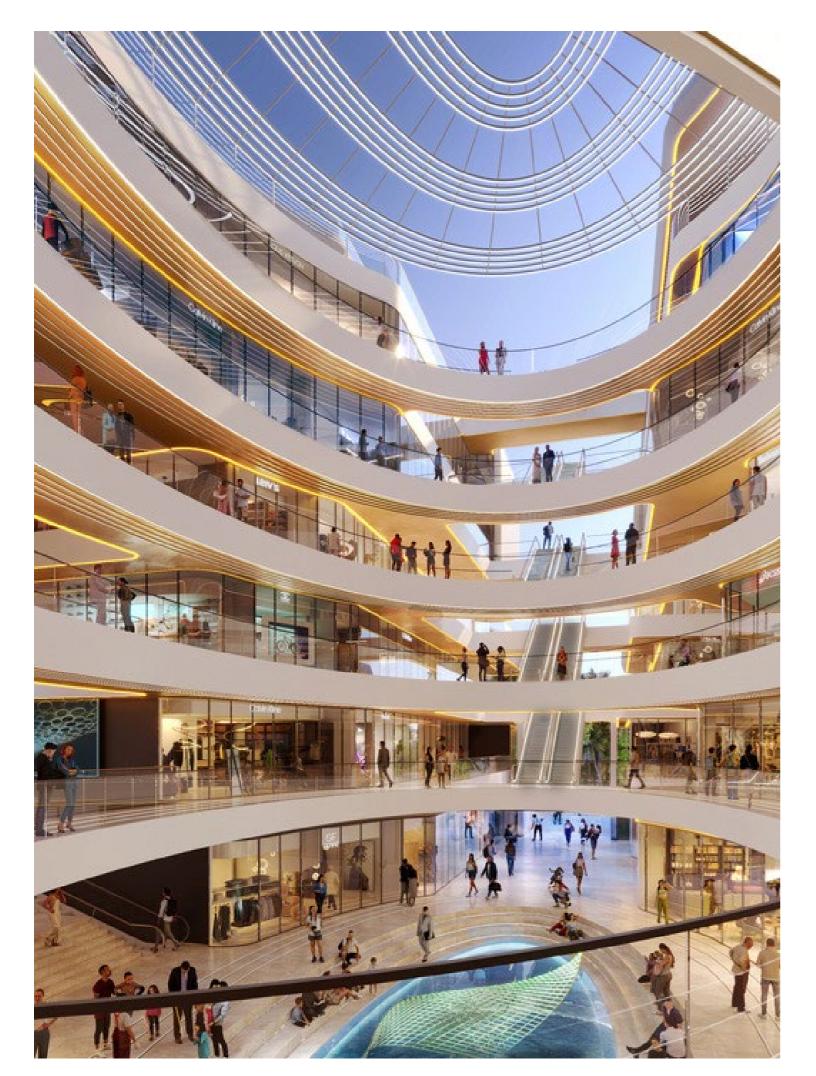


ELAN MIRACLE Public plaza



ELAN MIRACLE Concept visual





# **The Presidential**

SECTOR		
CLIENT		
SITE		
HEIGHT		
STATUS		

Masterplan, Residential, Retail

Elan Group

100,000 m<sup>2</sup>

140 m

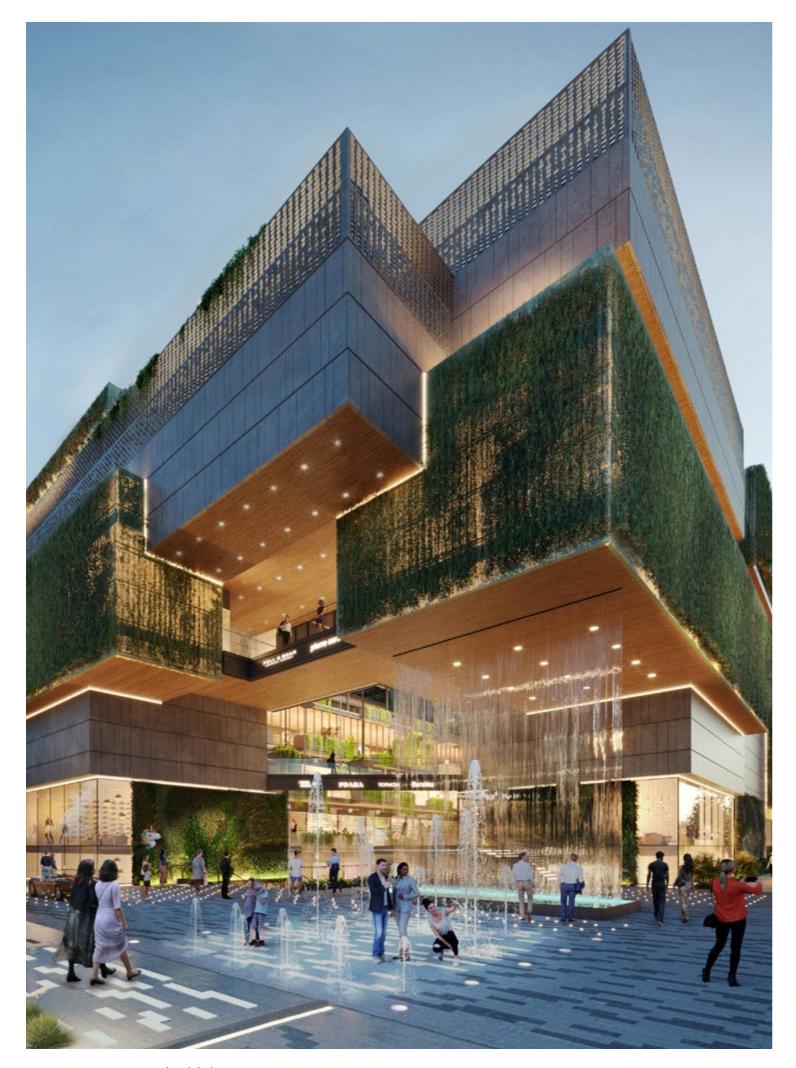
On site



THE PRESIDENTIAL Proposed active frontage and gallery shopping



THE PRESIDENTIAL Commercial masterplan



## Elan Sector 50

SECTOR	
CLIENT	
AREA	
STATUS	

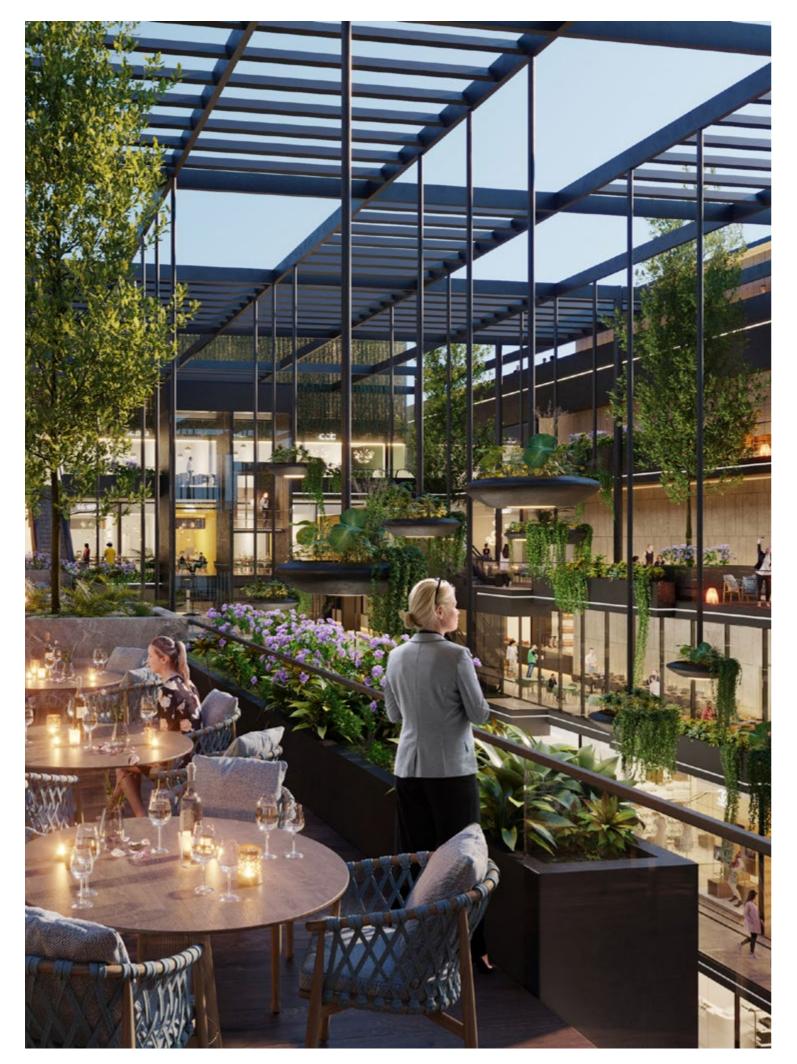
Elan Sector 50 is a retail and leisure destination located in a heavily populated residential neighbourhood of Gurugram, a satellite city of India's capital Delhi. The project features a program that includes mainly retail coupled with food & beverage outlets and a multiplex cinema. The development is conceived out of the simple idea of creating a journey made up of a series of public spaces and plazas all centred around a dramatic open air urban oasis. Merging nature and discovery with retail, F&B and leisure to create a new iconic destination designed just as much for the local community as for international visitors.

Our idea with the project is to create a range of unique interconnected 'experience zones' within one overall retail development. This idea is rooted in the client's continued pursuit to offer customers a new more experiential approach as opposed to standard accepted retail models. The ambition is to create true world-class destinations where retail becomes a biproduct to a journey of discovery proposed by the spaces and the architecture on offer.

Retail	
Elan Group	
15,500 m²	
On site	



ELAN SECTOR 50 Grand atrium open to the sky





ELAN SECTOR 50 The hospitality terrace (left) overlooking the atrium, and the indoor/outdoor entertainment zones



## M3M Sector 113

SECTOR
CLIENT
AREA
STATUS

M3M's new retail experience is strategically located off the Najafgarh Bajghera Road in Sector 113 Gurugram, on the state border between NCR and Haryana. The location offers key access to Delhi International Airport, Aerocity and central Gurugram via the adjacent Dwarka Expressway. The approx. 34,500 m<sup>2</sup> site (8.5 acre) is surrounded by roads on three sides offering optimal frontage and connectivity for future owners, tenants and public alike.

This new destination is proposed as a Premium Plotted SCO Development organised around an elegant central landscaped plaza. The scheme offers an optimal plot size measuring 6 m x 18 m (108 m<sup>2</sup>), along with a range of other unit sizes perfectly suited for shops, cafes, and small offices. The plots are grouped into three main volumes, with an additional freestanding signature pavilion structure. All four elements are planned around the central plaza and accommodate a total of 104 plots, which can be combined to create larger plots, if required. The plots will have a maximum height of 15 m, allowing for up to five levels (with a floor to floor height of 3 m that can be accommodated without the need for a second staircase).

Retail, Commercial

M3M India Ltd

34,500 m<sup>2</sup>

On site

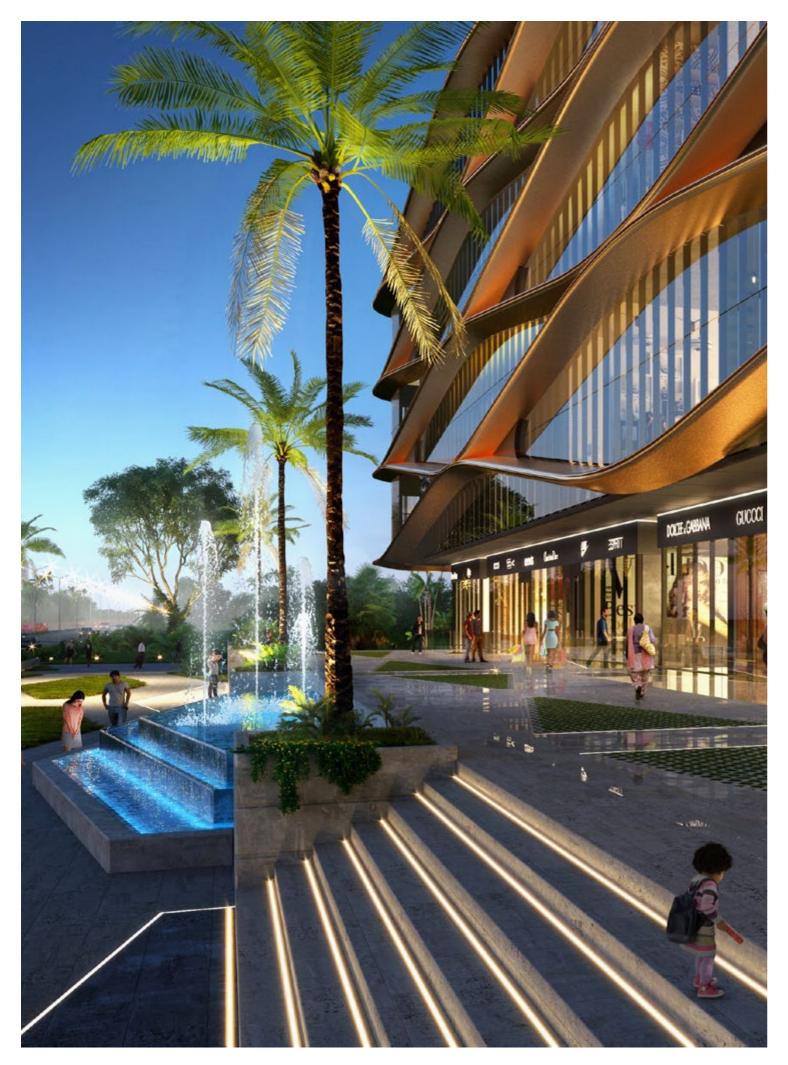


M3M SECTOR 113 On site in October 2022





M3M SECTOR 113 Retail plaza



# M3M Privé

LOCATION SECTOR CLIENT AREA STATUS

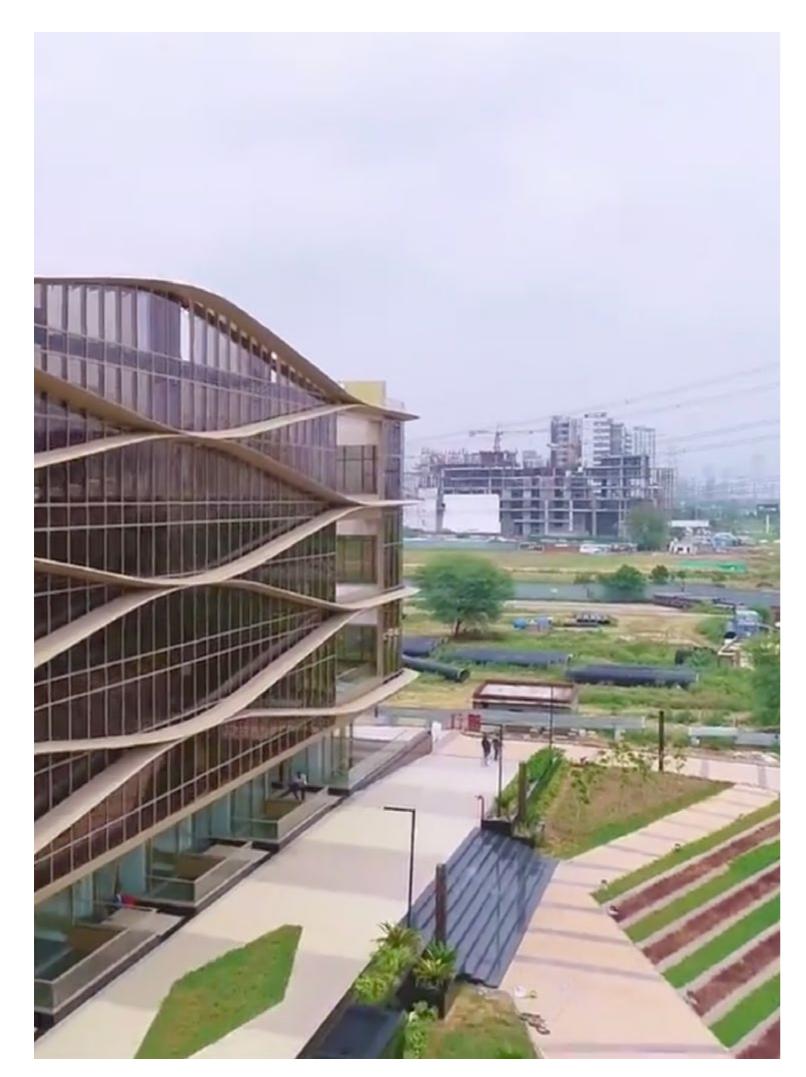
Gurugram, India

Retail

M3M India Ltd

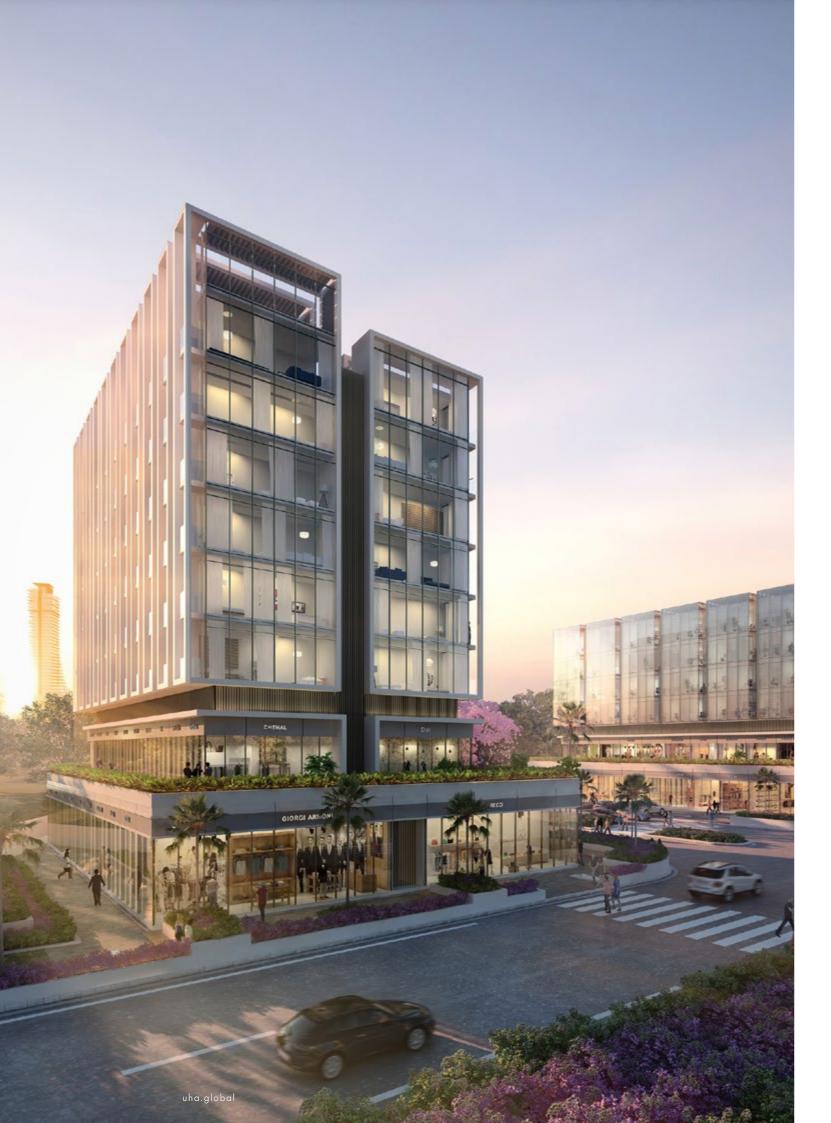
12,680 m<sup>2</sup>

Completed 2022





M3M PRIVÉ Blending the concept of mall and high street



# M3M Tee Point

SECTOR	
CLIENT	
SITE	
HEIGHT	
STATUS	

Commercial, Retail

M3M India Ltd

22,662 m²

35 m

Completed



M3M GOLF ESTATE Tee Point



M3M GOLF ESTATE M3M Tee Point at the entrance to the M3M Golf Estate





SHYMKENT, KAZAKHSTAN

SECTOR
CLIENT
AREA
STATUS

Shymkent Experience Centre is located 5 km northeast of the city centre, at the heart of a new 364 hectare masterplan. The masterplan will become the new administrative and business centre of the city, complete with a new mosque. Shymkent's rapidly growing young population is largely due to migration from rural areas, making it an important urban centre. In addition to the typical anchor stores, food court and multiplex cinema, the centre includes a huge atrium space for public events, and the region's first aquarium educational centre.

Inspired by the vast wingspan of the golden eagle – Kazakhstan's national animal – the roof floats gracefully over 42,000 m<sup>2</sup> of leasable space and allows light and shade to the public and circulation spaces.



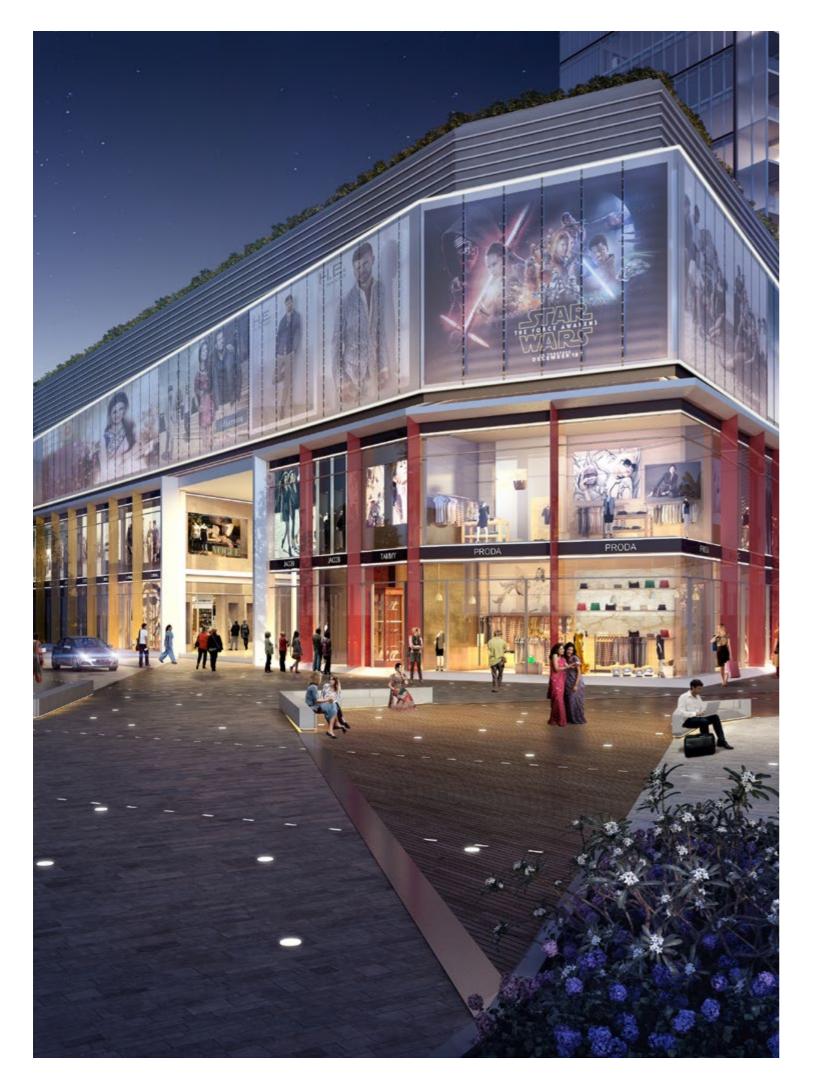
Leisure, Hospitality, Retail

City of Shymkent/Smart Oil

57,000 m<sup>2</sup>

In progress





### **Urbana Premium**

SECTOR	
CLIENT	
AREA	
HEIGHT	
STATUS	

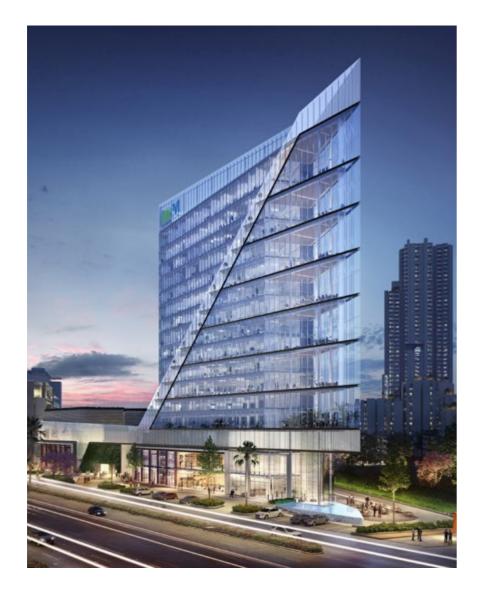
Located off the Golf Course Extension Road in Gurugram India, Urbana Premium is an extension of the existing M3M Urbana project, and nearing completion on site. The development offers an upmarket mix of office and retail space. The retail component is designed to read as a seamless extension of the parent development, with the two phase connected at basement and plaza level, allowing direct access between the two as a single harmonious retail destination.

The retail component includes a 7-screen multiplex cinema as a new entertainment anchor, as well as a variety of food and beverage outlets providing a range of cafe and dining experiences, some of which are strategically located at grade to activate the streets and plazas with an al fresco component. Above the podium 7 storeys of triple A office space, with a distinctive wedge shaped plan, create an iconic and imposing structure on the skyline of Gurugram.

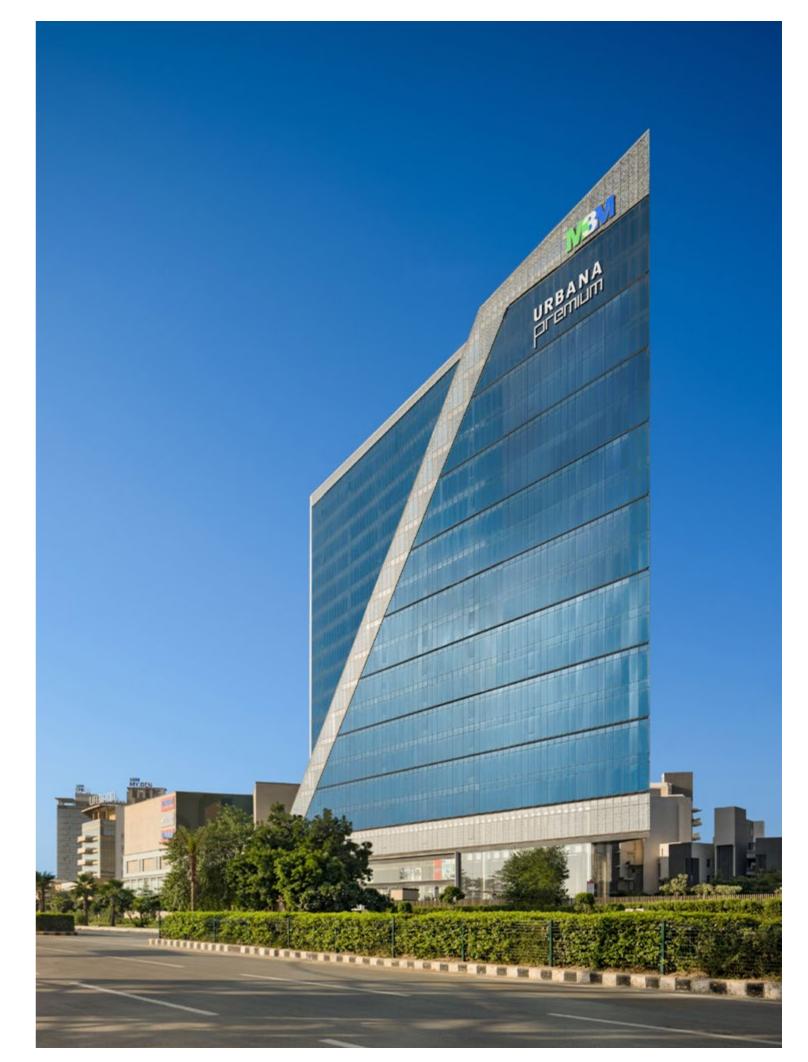
GURUGRAM, INDIA

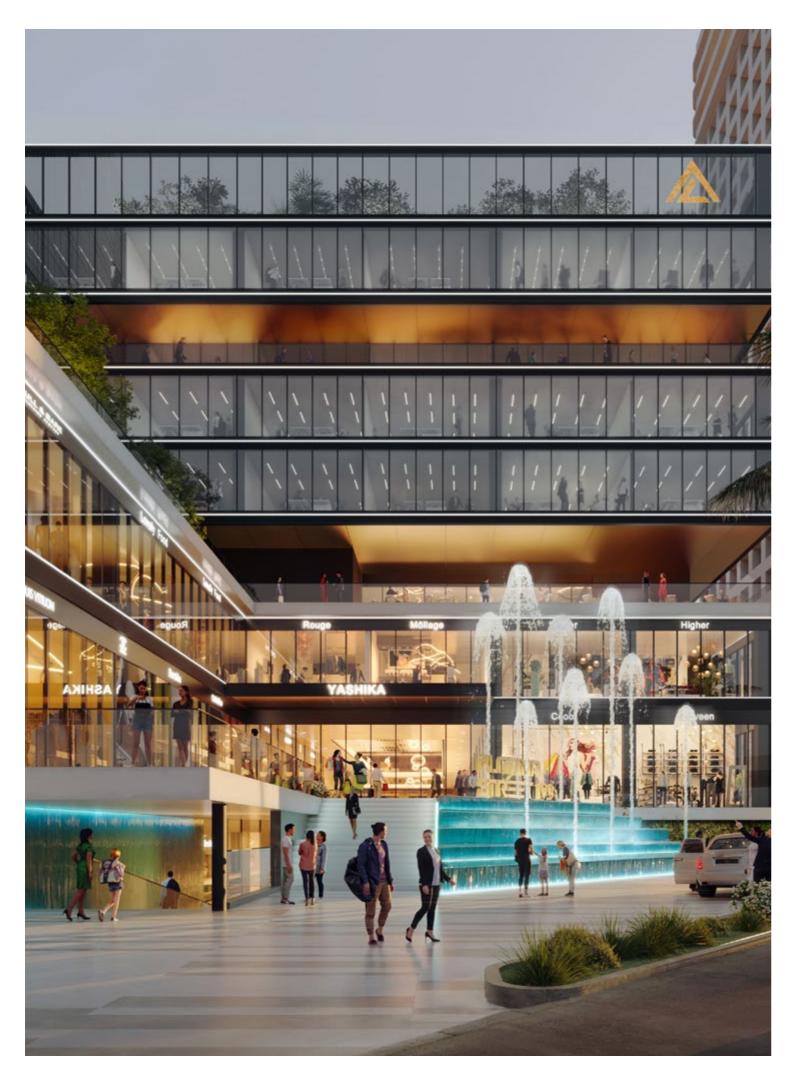
Retail, Commercial M3M India Ltd 35,500 m<sup>2</sup> 87

Superstructure complete, Fitout



URBANA PREMIUM A premium pedestal for international brands with a distinctive commercial edge





# Sector 109

SECTOR CLIENT AREA STATUS

GURUGRAM, INDIA

Retail, Commercial

Yashika Group

46,134 m<sup>2</sup>

Schematic Design



SECTOR 109 Central atrium



SECTOR 109 Roof terrace

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